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OCTOBER 2026

SOUTH FLORIDA

magazine



THE
HOSPITALITY
SHOW

A portrait of a man with dark curly hair, a goatee, and thick black-rimmed glasses. He is wearing a short-sleeved button-down shirt with a vibrant, multi-colored geometric pattern. He is pointing his right index finger towards the camera. A tattoo is visible on his left forearm, and he is wearing a black watch on his left wrist. The background is a gradient of dark red and green.

MR. PAUER

SOUTH FLORIDA
magazine

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QUAINTUM
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MEDITERRANEAN
MAGAZINE
— THE BEST OF THE SILK ROAD AND BEYOND —

Wild Thyme
OCEANSIDE EATERY



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A BRIGHTER
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ON WATER

*A Luxury Networking Prelude
to Boat Show Week*

MONDAY,
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6:00 PM – 9:00 PM

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BUSINESS
BEYOND
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A STRONGER
TOMORROW
TOGETHER

The Hospitality Show to Open with Spectacular 'Miami Nights' Party

**PepsiCo to Present Opening-Night Celebration Alongside
American Express, Hyatt and Other Sponsors**



The Hospitality Show to Open with Spectacular ‘Miami Nights’ Party

PepsiCo to Present Opening-Night Celebration Alongside American Express, Hyatt and Other Sponsors

The Hospitality Show, an annual gathering of hotel owners, operators, brands and suppliers, returns to Miami Beach November 2–4, 2026. The show will kick off with “Miami Nights,” a spectacular opening-night party celebrating the food, music, energy and culture of one of the world’s greatest hospitality destinations.

“Miami Nights” will be held Monday, November 2, from 5:30–8:30 p.m. in the Grand Foyer of the Miami Beach Convention Center. The party will feature Miami-inspired food and drinks, music from an internationally acclaimed DJ, salsa dancing and experiences reflecting the city’s Cuban and Latin influences.

PepsiCo, the title sponsor, will serve signature cocktails and mocktails at bars throughout the reception. The company will also host a VIP area and specialty food experience.

American Express will have a dedicated lounge within the Miami Nights VIP area, giving guests a quieter place to catch up with colleagues and make new connections.

Hyatt will offer guests a first look at Rita Rosa, a new bar concept planned for the Grand Hyatt Miami. A Miami street food station will give guests an early taste of the new concept.

“We’re going all in for opening night, bringing together the entire hotel industry for our biggest party yet,” said Brandy Rand, Vice President of Hospitality at Forge (formerly Questex), which produces The Hospitality Show with The American Hotel & Lodging Association (AHLA). “Thanks to PepsiCo, American Express, Hyatt and our other generous sponsors, expect a full Miami experience - from music, food, cocktails, dancing and a few surprises. It’s going to be a big night.”

Broadcast Music, Inc. (BMI) will present a performance by **Mr. Pauer, a two-time Latin Grammy-nominated DJ and producer** whose music blends Afro House, Latin House, Caribbean rhythms and other sounds from around the world.

Technogym will bring live salsa dancers to the party, while **HotelPAC** will host a cigar-rolling demonstration reflecting Miami’s Cuban roots. **HBO** will present an upscale, wizarding-inspired cocktail experience, with the theme carried through the drinks, décor and presentation.

Miami Nights is included with registration for The Hospitality Show. For more information and to register, visit www.thehospitalityshow.com.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

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JON SMITH SUBS ANNOUNCES 10-UNIT SOUTH FLORIDA DEVELOPMENT AGREEMENT WITH AMIR DE SAUSSURE AND JASON COOK

Plantation Walk Location Under Construction as First of Ten Planned Restaurants

JUPITER, FL — Jon Smith Subs, the rapidly expanding restaurant brand known for its famous Steak Bombs, fresh-cut fries, and made-to-order menu, is proud to announce the signing of a 10-unit development agreement for South Florida with entrepreneurs Amir De Saussure and Jason Cook.

The partnership represents a significant milestone in the continued growth of Jon Smith Subs throughout the Sunshine State and beyond. The first restaurant under the agreement is currently under construction at Plantation Walk in Broward County, with additional locations planned throughout South Florida.

Plantation Walk is one of the region's premier lifestyle destinations, offering a dynamic live-work-play environment that combines residential living, office space, hospitality, dining, entertainment, and retail. The development provides an ideal setting for the Jon Smith Subs experience and its commitment to serving fresh, high-quality food cooked to order.

"We are thrilled to welcome Amir and Jason to the Jon Smith Subs family," said Robert Cvetkovski, CEO of Jon Smith Subs. "Their passion, business acumen, and commitment to excellence make them exceptional partners. We believe they will play a major role in expanding our brand throughout South Florida and introducing more communities to the Jon Smith Subs experience."

Founded in Jupiter, Florida, Jon Smith Subs has built a loyal following over nearly four decades by staying true to its roots: fresh ingredients, quality preparation, and exceptional customer service. The brand's signature Steak Bomb, marinated sirloin steak grilled fresh to order, has become a customer favorite and cornerstone of the company's success. "We are excited to join the Jon Smith Subs family and bring this incredible brand to new communities throughout South Florida," said Amir De Saussure and Jason Cook. "The quality of the food, the strength of the brand, and the support of the leadership team made this a compelling opportunity. We look forward to opening our first location at Plantation Walk and growing from there."

The Plantation Walk restaurant marks the beginning of a long-term development strategy that will bring ten new Jon Smith Subs locations to South Florida over the coming years.

As the brand continues its national and international expansion, partnerships with experienced operators like De Saussure and Cook reinforce Jon Smith Subs' commitment to strategic growth and operational excellence.

About Jon Smith Subs

Founded in 1988 in Jupiter, Florida, Jon Smith Subs is known for its famous Steak Bomb sandwiches, fresh-cut fries, and made-to-order menu. Built on a commitment to quality and consistency, the brand continues to expand across the United States and internationally while maintaining the principles that made it successful for nearly 40 years.

Media Contact: Robert Cvetkovski CEO, Jon Smith Subs www.jonsmithsubs.com

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Artist & Producer **Zachary Jacobson**

Gural & Jacobson, LLC announced today that Zachary "Zack" Jacobson has joined the feature film project *Buddy from Brooklyn* as executive consulting producer. The film is inspired by the life of his grandfather, Howard "Buddy" Jacobson, the prominent and controversial New York horse trainer whose career and later legal troubles became one of racing's most dramatic stories. Jacobson's appointment gives the production a direct family connection and access to personal history, racing knowledge and insight into the people and relationships that shaped Buddy's world.

"Zack brings a perspective no outside consultant could provide," said Jay Shapiro, writer and executive producer of *Buddy from Brooklyn*. "His family history, knowledge of racing and experience in film, music and visual art will be invaluable as we develop this story for the screen."

Jacobson comes from a Thoroughbred racing lineage spanning more than a century. His great-great-uncle Hirsch Jacobs was a Hall of Fame trainer, breeder and owner whose record-setting career left a lasting mark on American racing. Hirsch and his brothers, Sidney and Eugene Jacobs, established a family tradition that continued through later generations. Buddy Jacobson became one of New York's most successful and recognizable trainers during the 1960s and 1970s, and Zack's father is also widely respected within the racing community.

As executive consulting producer, Jacobson will advise on family history, racing culture, character development and the broader social world surrounding Buddy Jacobson. His involvement will help the filmmakers recreate New York racetracks, Manhattan nightlife and the interconnected worlds of racing, fashion, entertainment and organized crime.

In addition to being a racehorse owner, Jacobson is an artist, entertainer, film producer and musician. He and Shapiro share interests in visual storytelling, Indian art and culture, and gallery events that bring together artists, collectors and entertainment professionals. Their common creative outlook adds another dimension to the collaboration.

MAJOR MOTION PICTURE AND BROADWAY PLAY

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FAST-TALKING
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ONE
BOLD VISION.

A CITY
THEY DARED
TO CONQUER.

KINGS
OF THE
GARMENT DISTRICT

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INSPIRED BY
TRUE EVENTS

IN THEATERS AND ON BROADWAY

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NEVER GO OUT
OF STYLE



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JUNE 2028

BUDDY

from
Brooklyn



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