

Couture  
INTERNATIONAL  
Fashion Flowers & Art



# Couture

INTERNATIONAL  
*Fashion Flowers & Art*

*Does age really matter?*

*Save the date*

Thursday, March 18th 2021

6:30 – 10:00 pm

**Boca Beach Club**

The Boca Raton Resort & Club

900 S Ocean Blvd

Boca Raton, FL 33432

VIP \$110 – General Admission \$85

Cocktail Attire Requested

[www.eventbrite.com](http://www.eventbrite.com)



SPECIAL GUEST

## *Kendra Erika*

South Florida native singer/songwriter.

### **#1 Billboard Recording.**

Kendra hit the Top 10 for 14 weeks on the Billboard Dance Club chart claiming the #9 spot with her breakthrough hit single "Oasis", produced by Damon Sharpe (Monica, Ariana Grande, Kelly Rowland).

One of the fantastic results of her continued hard work and creativity is new single "So Fly", which Pop Wrapped are delighted to premiere.

Kendra says of the writing and creative process behind the song: I wrote "So Fly" with my dear friend Gerina Di Marco, who is also from South Florida and Luigi Gonzalez, whose credits range from Madonna to Barbara Streisand, and who has landed a handful of Grammy nominations.

The lyrics that began flowing formed a song that represents the beauty of being an individual. No one is going to stop you from being "so fly" and being "like a bird in the sky".

"So Fly" is the first track to be taken from Kendra's new album, to be released in 2021

[www.kendraerika.com](http://www.kendraerika.com)





# ABOUT THE FOUNDER

Patricia Duch,

Successful woman, entrepreneur, small business owner, artist, florist, mother of five children: Natalie, Marcos, Sara, Alam and Nicole, with a personality that shines brighter than the sun!

Born on May 24, 1970 in Asuncion, Paraguay but were raised in multiple countries, Rio de Janeiro-Brazil, Santa Cruz de la Sierra-Bolivia and on the Island of Artists, St Martin. Aside from her native language of Spanish & Guarani, she speaks Portuguese and English fluently. She is currently an American citizen and resides in the USA.

Widow after her husband passed by suicide, she has overcome a lot of obstacles, and even though she faced a lot of pain, she never let it bitter her heart and three years later (2019) using her knowledge in business, fashion, flowers, art and her passion for helping others, Patricia founds CIFFA.





# WHO WE ARE

CIFFA produce fashion and beauty events every year around the world, incorporating flowers & art and creative event theme that attract around 300 people who not only show up to enjoy a fashion show but love the event. Guests also enjoy interactive experiences with exclusive local and international artists.

Every year we select a school of fashion designs from different countries of the world, we hold an internal competition with students who are about to graduate, the winner has the opportunity to show their talent on our catwalk.

All expenses of the winning emerging designer such as manufacturing the collection, airline tickets, hotel, travel and transportation are fully covered by CIFFA.

Each year we also choose a non-profit foundation worldwide to donate a portion of the proceeds from the event.



# MISSION

The mission of Couture International Fashion Flowers & Art is to build an empire in the fashion and art industry, giving a magical touch of romanticism by incorporating flowers into the concept.

CIFFA helps emerging designers, unknown talents and artists around the world to achieve their dreams and at the same time they inspire the next generation of male and female entrepreneurs who are striving every day to succeed.

Local and International Top Designers showcase their shoes, sunglasses, handbag, jewelry and cloth designs on the catwalk and our purpose is that new Emerging Designers that we present have a great exposure opportunity in the magical world of fashion.





Featuring luxurious runway with professionals, fashionable and fabulous models after 50s, who embrace getting older while encouraging other women to do the same.

We are passionate about Fashion, Flowers and Art and always looking to recognize international and local designers, established designers, undiscovered talent and exposure international and local emerging clothing designers.

We do an annual Fashion Show around the world, and local showcase as well; last year it took place in the sophisticated Town Center Costa del Este, Panama. We had an audience of more than 360 people who enjoyed the show, our sponsors were The Town Center Mall Costa del Este, Lincoln, Hard Rock Cafe Panama, Tous, Marco Academy, Fashion & Clean, Touche Panama, Vizzano Shoes (Brazil), Safe my Bag (Italy), MAC, Central Historic Hotel Panama, La Crema Nata Caffè, Nasca 21 Restaurant, Maxus Polish Vodka and others.

The fashion design school that we chose for this event is THOS Fashion School Of Design, which is located in the city of Boca Raton, Florida. The first week of November 2020, the internal competition will begin among the students who will graduate in 2021.

The winner of said Competition will be the one who will present his/her collection as a new designer on our catwalk on Thursday, March 18th, 2021. The expenses for the production of the collection to be presented will be fully covered by CIFFA.

THOS Fashion School Of Design, is South Florida's independent fashion design school specializing in the fashion design discipline. They take the raw potential of their student fashionistas of all levels and tailor their talents into confident designers ready to join the world of fashion.

THOS Fashion School Of Design is about specialized training, detailed knowledge and student relationships. Their exclusive programs give the students a different training in technical skills from the instructor and founder Letty Sanchez, a professional designer with countless years of experience in the industry.

#### **Contact Information:**

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[www.thosfashionschoolofdesign.com](http://www.thosfashionschoolofdesign.com)



CIFFA - USA 2021 will take place at Boca Beach Club, A Waldorf Astoria Resort, set on a private peninsula in Boca Raton, FL. This oceanfront haven is a luxurious oasis, while being part of the Mediterranean-inspired Boca Raton Resort & Club, and guests may enjoy all amenities and activities at both resorts. The Resort & Club first opened on February 6, 1926.

We expect to have about 100 guest, 10 International and Local Designers, 10 International and local Artists and 10 Local Vendors related to the fashion and beauty industry.

A portion of proceeds from the event will benefit EL PUENTE HOME

The Puente Home is a girl's home located in Paraguay. It's a temporary residence for girls whose families can no longer take care of them for legal or financial reason. Many of them are victims of abuse. At the Home the girls live, study and are cared until the time is right for them to transition to a loving home of their own.

[Official website](#)

[Donate](#)

[Instagram - @elpuentehome](#)

[Facebook - @elpuentehome](#)

The event will be cover by the local newspaper "The Boca Raton Tribune"

Founded in January of 2010, The Boca Raton Tribune is currently the longest-running print newspaper publication in the City of Boca Raton. With over 400 editions, The Boca Raton Tribune has become a woven part of the community in Boca Raton.

Winners of three Independent Free Papers of America awards, as well as the prestigious Community Newspapers of Florida Milton & Bernice Beckerman Award, which is presented to a member paper for community service that benefited a community charity, The Boca Raton Tribune's main focus, is not only informing residents up the latest news, but also being an active voice in the community in creating change.

Printed weekly and distributed to over 30,000 readers in homes and businesses throughout the city, The Tribune also has a one-of-a-kind website with news updated regularly so readers never miss a beat.

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